

DCA SHOP REPORT FOR AGM 2022

Report for the period 1 January 2021 to 31 December 2021:

I had a disaster mid-year in that my computer crashed and I lost all my shop details, including from my back-up file. Luckily I was able to recoup most of the information from filed hard copies of customer orders and receipts for orders for replacement stock, but some information might be missing, particularly from details of Paypal fees charged in the earlier part of the year.

I had to make several stock purchases during the year, details shown below, and will have to order more burgees in the New Year, and also enamel brooches.

The Shop was quite busy until the last couple of months when it went very quiet. This was surprising because with the long lists of new members published in recent Journals I was expecting an increase in orders. The most popular items were burgees, totalling 58 sold.

My thanks go to John Knox for all his hard work making the burgees for most of the time I have been running the Shop. Unfortunately old age has overtaken him and he is no longer able to continue the task, so I had to find a new supplier. As a result we now have single-sided printed burgees, with a mirror image on the reverse, which are much lighter in weight, and also in price, so I have been able to reduce the price from £10 and £15 respectively, to £8 and £10. Although they are not such good quality as John's, they do the job perfectly adequately.

Shop Income (including cash-in-hand of £179.93):		£1,186.00
Expenditure:		
Postage, Packaging and Paypal fees:	-£99.04	
Replacement stock: Polo and Sweatshirts:	-£271.20	
Burgees:	-£351.54	
Plastic mugs:	-£40.89	
Total expenditure:	<u>-£762.67</u>	<u>-£762.67</u>
Profit:		<u>£423.33</u>

Totals of Items sold:	
Baseball caps with badge	3
Boat stickers	12
Brooches	4
Burgees (large)	29
Burgees (small)	29
Car stickers	12
Cloth badges	10
Journal back-number CDs	12
Journal back-number USBs	7
Mugs (plastic)	7
Mugs (pottery)	6
Polo shirts	0
Sweatshirts	6
Woolly hats	5

Value of stock at 31 December 2022					
38	Baseball caps with badge	@	£8.00	=	£304.00
99	Boat stickers	@	£3.00	=	£297.00
4	Brooches	@	£5.00	=	£20.00
5	Burgees (large)	@	£10.00	=	£50.00
8	Burgees (small)	@	£8.00	=	£64.00
104	Car stickers	@	£3.00	=	£312.00
165	Cloth badges	@	£3.00	=	£495.00
3	Journal back-number CDs	@	£10.00	=	£30.00
10	Journal back-number USBs*	@	£10.00	=	£50.00
14	Mugs (plastic)	@	£8.00	=	£112.00
11	Mugs (pottery)	@	£8.00	=	£88.00
39	Polo shirts (all sizes)	@	£16.00	=	£624.00
24	Sweatshirts (all sizes)	@	£17.00	=	£408.00
6	Woolly hats	@	£12.00	=	£72.00
TOTAL VALUE OF STOCK					2,926.00

* USB sticks have to be purchased at £5 each approx, so although we charge £10, we only make £5